

SYNOPSIS

When Minolta introduced the Maxxum auto-focus camera line, it revolutionized the SLR camera industry with the first fully automatic camera. When Honeywell looked at the Maxxum camera' '92s auto-focus technology, it looked rather familiar. So familiar, in fact, that Honeywell filed a patent infringement lawsuit.

Because of the complexity of the case, state-of-the-art technology was needed to aid the jury in understanding the technical and legal issues. Hired by Robins Kaplan Miller & Ciresi to represent Honeywell, Z-Axis produced extensive computer animations, photographs, videos and documents to be used in conjunction with numerous physical models built by Honeywell' '92s engineers.

This was the first trial ever to use touch screen technology to present its exhibits. Z-Axis' '92 proprietary touch screen system enabled the trial team to assess all of its exhibits stored on videodisc at the touch of a finger. The visual tutorials and exhibits assisted Honeywell' '92s attorneys and experts explain their case for infringement to the jury.

